



For Immediate Release

April 2, 2007

For TeleDirect International:

Kevin J. Kraft

Executive Vice President

480-585-6464

Kevin.Kraft@TDirect.com

TeleDirect International merges with Wygant, provider of innovative workforce performance technology

Seamless integration with Liberation® technology platform to help customers increase revenues and develop their workforce

Scottsdale, Arizona -- April 2, 2007: TeleDirect International, an industry leading provider of customer interaction management solutions, today announced its merger with Wygant, a pioneer in evaluation, training, recording, and analytic tools that optimize call center performance. This merger allows the companies to offer customers a more comprehensive, integrated platform of sales, customer interaction and workforce development applications. The companies will operate under the TeleDirect International name.

The companies have partnered to provide integrated sales solutions to help companies grow revenues for over 10 years. With this merger, TeleDirect International adds a significant capability to its Liberation® platform, a flexible, comprehensive business-to-consumer (B2C) customer relationship management (CRM) platform that helps companies accelerate revenues and improve the efficiency of their revenue producers.

“TeleDirect International is a leading solution provider for the B2C CRM industry. Our merger with Wygant significantly expands our workforce optimization (WFO) product offerings, and provides a true integrated platform for our customers to grow revenues and develop their workforce”, said Kathleen Kelly, Chief Executive Officer of TeleDirect International.

David Lezak, President of Wygant, said: “Our customers have expressed a strong desire for a more integrated, full-featured solution to develop their workforce and effectiveness in the contact center. We have worked together with TeleDirect for over 10 years, and we are excited to combine forces to provide innovative solutions for our customers.”

About TeleDirect International

Founded in 1983, TeleDirect International, Inc. is the developer of Liberation®, a comprehensive and flexible technology platform that seamlessly integrates Customer Interaction Management (CIM), Customer Relationship Management (CRM), and Workforce Optimization (WFO) applications to help companies accelerate revenues and

improve the efficiency of their revenue producers. For more information contact TeleDirect International at 480-585-6464 or visit www.tdirect.com.

About Wygant

Founded in 1983, Wygant is devoted to creating innovative recording, monitoring, analytics, and voice processing systems that help customers optimize their workforce, increase revenues and satisfy their customers. Wygant is the developer of Encore™, CenterPlus™, and Portfolio™. For more information contact Wygant at 503-227-6901, or visit www.wygant.com.

###